

# Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

### **Billing Address:**

Innovative Advertising **Attention: Accounts Payable** 403 N. Columbia St. Covington, LA 70433



Advertiser	NC Judicial Coalition
Product	NC SUPREME COURT
Estimate Number	1001

Invoice #	119467-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119467
Alt Order #	06376177
Deal #	
Order Flight	10/14/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	CBS This Sat Morning 8-9a	8-9a								
	ISSUE CLA	ASS OF TIME r10.9									
				10/15/12 to	10/21/12	2x	2-				
	WRAL			Sa	10/20/12	:30	8:24 AM	NCSC001Banjo2	\$1,500.00		1
	WRAL			Sa	10/20/12	:30	8:58 AM	NCSC001Banjo2	\$1,500.00		2
2	WRAL	WRAL News Sat. 9a-9:30a	9:00a - 9:30a								
	ISSUE CLA	ASS OF TIME r10.9									
				10/15/12 to	10/21/12	3x	3-				
	WRAL			Sa	10/20/12	:30	9:09 AM	NCSC001Banjo2	\$1,000.00		2
	WRAL			Sa	10/20/12	:30	9:22 AM	NCSC001Banjo2	\$1,000.00		3
	WRAL			Sa	10/20/12	:30	9:29 AM	NCSC001Banjo2	\$1,000.00		1
3	WRAL	Face The Nation 1030-1130	1030-1130								
	ISSUE CLA	ASS OF TIME r10.9									
				10/15/12 to	10/21/12	2x	2				
	WRAL			Su	10/21/12	:30	10:59 AM	NCSC001Banjo2	\$1,400.00		1
	WRAL			Su	10/21/12	:30	11:28 AM	NCSC001Banjo2	\$1,400.00		2
4		Dr. Phil	9-10a								
	ISSUE CLA	ASS OF TIME r10.9									
				10/15/12 to		5x	MTWTF				
	WRAL			W	10/17/12	:30	9:50 AM	NCSC001Banjo2	\$950.00		2
	WRAL			Th	10/18/12	:30	9:23 AM	NCSC001Banjo2	\$950.00		4
	WRAL			Th	10/18/12	:30	9:46 AM	NCSC001Banjo2	\$950.00		3
	WRAL			F	10/19/12	:30	9:14 AM	NCSC001Banjo2	\$950.00		1
_	WRAL			F	10/19/12	:30	9:59 AM	NCSC001Banjo2	\$950.00		5
5		Price is Right	11a-12p								
	ISSUE CLA	ASS OF TIME r10.9				_					
	MOAL			10/15/12 to		5x	WTF		4	0 110 5 0	
	WRAL			W	10/17/12	:00	10.50 444	NCCC001pania?	<del>\$1,100.00</del>	See MG 5.6	5
	WRAL WRAL			Th Th	10/18/12	:30	10:59 AM	NCSC001Banjo2	\$1,100.00		2
	WRAL			Th	10/18/12 10/19/12	:30 :30	11:30 AM 10:59 AM	NCSC001Banjo2 NCSC001Banjo2	\$1,100.00 \$1,100.00		3
	WRAL			F	10/19/12	:30	11:29 AM	NCSC001Banjo2	\$1,100.00		3 1
	VVI I∕\∟			•	10/13/12	.00	11.23 /10	MCSCOOTBall JOZ	ψ1,100.00		4



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5	WRAL	Price is Right	11a-12p								
		ASS OF TIME r10.9									
	WRAL			M	10/22/12	:30	11:29 AM	NCSC001Banjo2	\$1,100.00	MG for 5.5 10/17	6
6	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME r10.9									
				10/15/12 to		5x	WTF				
	WRAL			W	10/17/12	:30	12:27 PM	NCSC001Banjo2	\$1,300.00		1
	WRAL			W	10/17/12	:30	12:52 PM	NCSC001Banjo2	\$1,300.00		5
	WRAL			Th_	10/18/12	:30	12:29 PM	NCSC001Banjo2	\$1,300.00		2
	WRAL			F	10/19/12	:30	12:37 PM	NCSC001Banjo2	\$1,300.00		4
	WRAL			F	10/19/12	:30	12:59 PM	NCSC001Banjo2	\$1,300.00		3
7	WRAL ISSUE CLA	The Insider (1-130p) ASS OF TIME r10.9	1-130p								
				10/15/12 to	10/21/12	4x	WTF				
	WRAL			W	10/17/12	:30	1:11 PM	NCSC001Banjo2	\$900.00		1
	WRAL			Th	10/18/12	:30	1:11 PM	NCSC001Banjo2	\$900.00		4
	WRAL			Th	10/18/12	:30	1:26 PM	NCSC001Banjo2	\$900.00		2
	WRAL			F	10/19/12	:30	1:11 PM	NCSC001Banjo2	\$900.00		3
8	WRAL ISSUE CLA	Young and the Restless ASS OF TIME r10.9	4-5p								
				10/15/12 to	10/21/12	6x	WTF				
	WRAL			W	10/17/12	:30	4:00 PM	NCSC001Banjo2	\$2,400.00		1
	WRAL			W	10/17/12	:30	4:26 PM	NCSC001Banjo2	\$2,400.00		5
	WRAL			Th	10/18/12	:30	3:59 PM	NCSC001Banjo2	\$2,400.00		2
	WRAL			Th_	10/18/12	:30	4:30 PM	NCSC001Banjo2	\$2,400.00		4
	WRAL			F	10/19/12	:30	3:59 PM	NCSC001Banjo2	\$2,400.00		3
	WRAL			F	10/19/12	:30	4:26 PM	NCSC001Banjo2	\$2,400.00		6
9	WRAL ISSUE CLA	<b>7pm News</b> ASS OF TIME r10.9	7-730p								
				10/15/12 to	10/21/12	2x	2-				
	WRAL			Sa	10/20/12	:00				Credited	2
	WRAL			Sa	10/20/12	:30	7:28 PM	NCSC001Banjo2	\$900.00		1



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10	WRAL	David Letterman	1135p-1237a			•	•			•	
	ISSUE CLA	ASS OF TIME r10.9									
				10/15/12 to	10/21/12	6x	WT				
	WRAL			W	10/17/12	:30	11:50 PM	NCSC001Banjo2	\$1,000.00		1
	WRAL			W	10/17/12	:30	12:07 AM	NCSC001Banjo2	\$1,000.00		5
	WRAL			W	10/17/12	:30	12:32 AM	NCSC001Banjo2	\$1,000.00		2
	WRAL			Th	10/18/12	:30	11:43 PM	NCSC001Banjo2	\$1,000.00		4
	WRAL			Th	10/18/12	:30	12:15 AM	NCSC001Banjo2	\$1,000.00		3
	WRAL			Th	10/18/12	:30	12:33 AM	NCSC001Banjo2	\$1,000.00		6
11	WRAL ISSUE CLA	CRIMINAL MINDS ASS OF TIME r10.9	1135-1235XM								
				10/15/12 to		2x	2-				
	WRAL			Sa	10/20/12	:30	11:58 PM	NCSC001Banjo2	\$500.00		1
	WRAL			Sa	10/20/12	:30	12:33 AM	NCSC001Banjo2	\$500.00		2
		<u>A</u>	red Spots	41							

**Gross Total** \$51,450.00 **Agency Commission** \$7,717.50

Payment Terms 30 Days **Net Amount Due** \$43,732.50